



REAL PROJECT'S, REAL PEOPLE, REAL TIME



Bridging Theory with Practice: A Six-Month UI/UX Design Internship Program

In today's rapidly evolving digital landscape, the demand for skilled UI/UX designers is higher than ever before. Recognizing this need, our company is proud to introduce a comprehensive six-month internship program tailored specifically for individuals aspiring to delve into the dynamic realm of UI/UX design. More than just a learning opportunity, this program offers a pathway to professional growth and job security, with a guarantee of employment upon successful completion.

**7000 jobs are waiting for UI UX
experts by 5th July 2024**



Avinash Sunkara
(CEO, DigitX | Avi's IT)

He shares a belief that education goes beyond classrooms and certifications which is why he started Avis it trainings to help people in developing distinctive skill sets.

He solidly believes that the future belongs to those who can think, access, configure and implement end to end technologies.

Engagement has to be human, because people trust people



About Avi's IT

AVISIT is the most credible organization where students can skill, upskill and reskill themselves through design tools. With 5 years of experience, we have upended the technical education system by emphasizing on disruptive technologies. We have trained over 5000 students spanning across Success Factors, Cloud DevOps, Salesforce and Full-Stack, SAP, UI/UX

The Future with UI UX

Why learn UI UX?

Learning UI (User Interface) and UX (User Experience) design can offer several benefits, both personally and professionally.

Remember that UI/UX design is not just about making things visually appealing; it's about creating interfaces that are intuitive, userfriendly, and efficient. Whether you're interested in pursuing a career in design or enhancing your skills for personal projects, learning UI/UX can be a valuable investment.

Who Can Learn?

Any Graduate

HIGHEST PAYING GLOBAL CAREER



DON'T WORRY
YOU ARE
AT RIGHT
PLACE

Here are some reasons why you might consider learning UI/UX:



Why Become a UI/UX EXPERT?

If you are a fresher or a graduate from any stream or a employee with any experience can join us and get a profit able career with this programme.



Fancy salary packages Up

Jobs Professionals in UI/UX are paid fairly well everywhere.



Easier access to jobs Professionals

The demand for UI/UX is higher but the supply is insufficient. So, getting a job so on after completing the course is pretty easier.



Fast Career Growth

Up-scaling yourself is a necessity, especially nowadays when technology is evolving at a rapid pace.



Become More Valuable To The Company

Most of the companies for cost optimisation purpose are looking for people with cutting- edge skills.

UX COURSE: BEGINNER TO ADVANCE LEVEL

Course Description : This UX course is designed to enhance the knowledge and skills of graduates and working professionals who want to pursue their career in the field of User Experience (UX) design. Through interactive lessons and practical exercises, participants will learn the principles and best practices of UX design, enabling them to create intuitive and user-friendly digital products. The course will cover topics such as user research, information architecture, interaction design, and usability testing. By the end of the course, learners will have a solid foundation in UX design and be equipped to apply their knowledge in real-world projects.

Course Objectives:

Understand the fundamentals of user experience(UX) design conduct effective user research to gather insights create information architecture for intuitive navigation design interactive and engaging user interfaces conduct usability testing to evaluate and improve designs.

Course Details : Week 1&2

Foundation of UX

Difference in product based company and service company

Design thinking

Learn Figma (Basic Level)

Learn Miro (Basic Level)

Week 3

Initiating requirement gathering

Design strategy

Basics of user research

Difference in Quantitative and Qualitative research

Understand Dairy studies, Field study, and create surveys

Conduct user observation and 1 on 1 interview

Strategize research and plan interviews

Week 4, 5 & 6

Creating profiles and personal Empathy maps

Journey maps

User flow

Scenarios and story boarding

Task flow and listing

User stories and use cases

Week 7, 8

Affinity mapping
Card sorting
Information architecture

Week 9

Human and device interactions
4 pillars of design
Devices and ergonomics
Interaction patterns

Week 10, 11

UX laws and design principles
Types of design styles
Creating low fidelity wire frames and paper prototype
Moodboards, style guides and design system
High fidelity design

Week 12

Planning for device designs - Why mobile first design?
Difference in website and applications
Responsive design

Week 14

Difference in usability testing and quality testing

Formative and summative testing

Moderated and unmoderated testings and tools

Difference in usability testing and quality testing

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Week 15

Difference in usability testing and quality testing

Formative and summative testing

Moderated and unmoderated testings and tools

Skills we teach to maximize your potential in graphic design and UI/UX:

Basics of Illustrator

- **Interface and Tools:** Familiarize yourself with the Illustrator workspace, including toolbars, panels, and settings.
- **Shapes and Paths:** Learn how to create and manipulate basic shapes, lines, and curves.
- **Layers and Groups:** Understand how to organize your work using layers and groups to keep your designs structured.

Vector Graphics

- **Pen Tool Mastery:** Master the Pen tool for creating precise paths, shapes, and complex illustrations.
- **Anchor Points and Handles:** Learn how to manipulate anchor points and handles for smooth curves and precise shapes.
- **Pathfinder and Shape Builder Tools:** Combine and divide shapes using the Pathfinder and Shape Builder tools.

Typography

- **Text Tool:** Learn how to work with type, including creating text boxes, manipulating text, and using type on a path.
- **Typography Design:** Explore how to create custom typography, work with fonts, and understand kerning, leading, and tracking.

Colors and Gradients

- **Color Theory:** Understand color schemes, harmonies, and the color wheel.
- **Swatches and Color Palettes:** Create and manage swatches, gradients, and global colors.
- **Gradient Mesh and Freeform Gradients:** Learn advanced techniques for creating complex color transitions.

Illustration Techniques

- **Drawing Tools:** Use the Pencil, Brush, and Blob Brush tools for freehand drawing and creating custom shapes.
- **Pattern Creation:** Design repeating patterns and textures.
- **Gradients and Shading:** Apply gradients and shading techniques to add depth to your illustrations.

UI/UX Elements

- **Icon Design:** Create clean, scalable icons and understand the principles of iconography.
- **UI Components:** Design buttons, sliders, and other UI elements that can be used in digital interfaces.
- **Wireframing:** Use Illustrator to create wireframes and basic layouts for web and mobile interfaces.

Advanced Techniques

- **Clipping Masks and Opacity Masks**: Learn to control visibility and create complex designs using masks.
- **Blend Tool**: Use the Blend tool for smooth transitions between shapes and colors.
- **3D Effects**: Explore Illustrator's 3D tools to create simple 3D objects and text effects.

Exporting and File Management

- **Exporting Assets**: Learn how to export designs for different purposes, including web, print, and UI assets.
- **File Formats**: Understand the different file formats (.ai, .svg, .eps, .pdf) and their uses.
- **Artboards**: Use multiple artboards for organizing different versions or parts of a project in a single file.

Mastering these aspects of Illustrator will give you a strong foundation to create professional-grade vector graphics and UI/UX designs.

Forget Your Path to Success: The UI/UX Design Internship Experience with Guaranteed Job Placement

Project : 1

Cricket Technology Platform - CricClubs

Cric Clubs is one of the leading cricket technology platforms that helps all the stakeholders of cricket irrespective of their roles such as administrator, player, scorer, umpires, and fans to experience cricket like never before.

Project : 2

Built an Ecommerce Application like Flipkart - Rapid Cart

The one-stop shopping destination. E-commerce is revolutionizing the way we all shop in india. An e-commerce that allows you to buy and sell tangible goods, digital products or services online.

Project : 3

OTT Platform for Content Lovers - My OTT

An over-the-top media service is a media service offered directly to viewers via the internet. OTT bypasses cable, broadcast and satellite television platforms, the types of companies that traditionally act as controllers or distributors of such content.

Project : 4

Shipping and Tracking Software - Eshipz

Flexible, modern app that makes it easy to ship and track by saving time. Reduces manual efforts by 80% by Processing orders faster and efficiently.



GET JOB

Our focus on job-readiness Github Profile, Linkedin Profile, Resume Prep and Help Apply Project.

JOB GUARANTEE

We stand behind the quality of our program by offering a guarantee of employment, providing interns with peace of mind as they embark on their career journeys.

LINKEDIN PROFILE

Assistance in crafting a compelling linkedin profile for networking and visibility among recruiters.

RESUME PREPARATION

Expert advice on resume writing to effectively highlights skills, experience, and achievements.

PLACEMENT

Support in identifying suitable job opportunities navigating the application process and assisting you to clear multiple interviews.



IF YOU ARE FRESH GRAD OR HAVING CAREER GAP?

**WE GUARANTEE YOU THERE IS NOWAY
POSSIBLE WITHOUT JOB AT AVI'SIT**

CORPORATE OFFICE

1-98/9/25/p, Jai Hind Gandhi Rd, VIP Hills,
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TRAINING OFFICE

Ayyappa Society, Beside Hitech Bawarchi, Opp IOC Petrol
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ENQUIRE NOW

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